



XI

WA CRICKET
BUSINESS ELEVEN

2026-27 MEMBERSHIP PROSPECTUS

Where top-tier business meets first-class cricket



BUSINESS XI, ORIGINS

The Name Business XI draws directly from the traditional Cricket term 'First XI', this refers to a teams starting eleven players, its elite, best selected side built to perform with precision and balance.

The inclusion of XI into the memberships name conveys that this membership represents the top tier selected group of executives, hand picked to participate in an exclusive, high performing network. Additionally XI implies unity, strategy and each members integral role in shaping the teams success. As the Playing XI is selected based on skill, form and fit to match conditions.

Business XI symbolizes a carefully curated collective of corporate partners, aligned to contribute their expertise and leadership within the WA Cricket ecosystem throughout the year.

ABOUT THE BUSINESS XI

The WA Cricket Business XI is a premier network designed to unite WA's most influential business leaders through a shared love of our sport. This members-only network brings together a select group of professionals, creating a unique platform for partnership building and strategic growth.

Business XI Members gain access to a curated calendar of invitation-only events held across the WACA Ground and Perth Stadium. From premium private match-day functions to behind-the-scenes experiences and thought-leadership sessions, each gathering is designed to foster meaningful connections, strategic insights and elevate conversations beyond the boardroom.

Whether you are a seasoned executive, business owner, or industry leader, the Business XI offers more than social occasions— it's your opportunity to get in front of the right people to share ideas and directly contribute to the future of sport and business in WA.



FOUNDING MEMBERS LAUNCH

**Wally Edwards Function Room
Level 3, WACA Ground
11th August 2026**

Inaugural members will be invited to join us in the new addition to the WACA Ground, the premium Wally Edwards function room, overlooking the iconic Grounds for our first event of connection.

BENEFITS INCLUDE

- Breakfast and beverages provided
- WA Cricket CEO introduction and membership schedule overview
- Personalised inaugural welcome gift
- WA Cricket High Performance appearances
- Q&A with WA Players
- Networking opportunity and business card table
- Exclusive preview of the WA Cricket Museum

WA CRICKET “SUMMER PREVIEW”

**Playing Field, WACA Ground
11th November 2026**

Hear from key figureheads of the WA Cricket male and female programs and prepare for the upcoming International and BBL seasons. Listen to the insights and strategic approach from a high performance prospective and inputs to preparing our teams for success.

BENEFITS INCLUDE

- Food & beverage service provided
- Hosted on the iconic turf of the WACA ground
- On stage interview with key member/s of the High Performance team
- Preview of the International and W/BBL seasons ahead
- Q&A with Perth Scorchers players
- Opportunity to view players training inside the new state of the art Indoor Centre
- Photo of Business XI members and WA playing squad





SEASON CELEBRATION SUNDOWNER

**Concourse, WACA Ground
11th February 2027**

Join fellow members to reflect and get an intimate overview of the W/BBL seasons that have passed, from key WA Cricket personnel. Hear from a prominent WA business identity and their insights and views on the WA business landscape.

BENEFITS INCLUDE

- Food & beverage service provided
- “Captain of Industry” key note speaker, member questions to follow
- Panel discussion inclusive of male and female players, WA Cricket senior manager, and head coach to reflect on the season from a Cricket performance and business perspective
- CEO season summary

COMING TOGETHER ASHES EXPERIENCE

**Wally Edwards Function Room, WACA Ground
June 2027 (Date TBC)**

Join fellow Business XI members for a winter Ashes Experience like never before! Members will enjoy the build up and action of the 1st Ashes test in England live on the big screen and hear from legends that have been there and have a story or two to tell. Arrive in the afternoon and leave after the 1st session of play.

BENEFITS INCLUDE

- Food and beverage service provided
- Cricket live from England on the Big Screen!
- Q&A with past Ashes combatants from Australia and England
- WA Cricket CEO to reflect on Ashes hype in England
- Each guest to receive Ashes commemorative gift
- Historic Ashes memorabilia from our Museum on show





WA CRICKET FOUNDATION GOLF DAY

Joondalup Golf Course
11th August 2027

Enjoy a day on the green and support the WA Cricket Foundation in delivering social outcomes through Cricket. Connect with other Business XI members, donors and players on the course, followed by a post-golf function.

This event is an optional add on to Business XI Membership, with all proceeds donated to the WA Cricket Foundation.

BENEFITS INCLUDE

- Light Lunch on arrival
- WA Player or coaching member playing with each team
- Sit down meal and sundowner presentation with WA Cricket staff & players
- WA Cricket Golf Day commemorative golf pack
- Opportunity for Business XI member marketing banners on course
- Major hole in one prize and novelty prizes throughout the round



MEMBERSHIP TIERS

SILVER

\$1,800

- Exclusive access to two guests to Business XI Events
- Invitation to the annual WA Cricket Foundation Charity Golf day
- Website and LinkedIn acknowledgement
- Member discounts on hiring of event spaces at WACA Ground
- Opportunity to purchase additional guest passes to Business XI events

GOLD

\$5,500

All Silver benefits, plus:

- Access for two guests to a member shared Private Suite for Day 1 of the International Test — Australia V New Zealand, catered
- Access to a dedicated business Connector who will help your business make connections
- Signed Perth Scorchers Jersey or a signed bat, both framed
- An exclusive guest invitation for two guests to join WACA's board and Executive Leadership team in the Black Swan Room at Optus Stadium for one BBL match

PLATINUM

\$29,500

All Silver and Gold benefits, plus:

- Exclusive access to a fully catered Private Suite (up to 16 people) for one Perth Scorchers game
- Exclusive access to a fully catered Private Suite (up to 16 people) for day 1 of the International Test

* Access to the Test replaces Gold membership shared Private Suite





EXTENDING YOUR BUSINESS' IMPACT

PREMIUM MATCHDAY EXPERIENCES

Use Perth's premier summer sport to grow your business. Gold members can step into exclusive spaces at the International Test match - Australia V New Zealand, and KFC BBL to network with Perth's business elite, or upgrade to a Gold membership to entertain clients and prospects within your own private premium suite.

ELEVATE YOUR OWN EVENTS

Utilise the newly redeveloped iconic WACA Ground to engage staff, clients, and prospects to sell your business' story. All levels of Business XI membership receive discounted access to every meeting and event space within the Ground, plus access to our dedicated team to assist you in building an event to remember.

CURATED CONNECTIONS

Discuss your goals and receive tailored recommendations and contacts to grow your network using our Business Connector team, available to our Gold and Platinum members.

To enquire about joining, please contact our Commercial team

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