



**WA CRICKET**  
BUSINESS ELEVEN

## **2025-26 MEMBERSHIP PROSPECTUS**

Where top-tier business meets first-class cricket





## ABOUT THE BUSINESS XI

The WA Cricket Business XI is a premier network designed to unite WA's most influential business leaders through a shared love of our sport. This members-only network brings together a select group of professionals, creating a unique platform for partnership building and strategic growth.

Our Members gain access to a curated calendar of invitation-only events held across the WACA Ground and Perth Stadium. From private match-day functions to behind-the-scenes experiences and thought-leadership sessions, each gathering is designed to foster meaningful connections and elevate conversations beyond the boardroom.

Whether you are a seasoned executive, business owner, or industry leader, the Business XI offers more than social occasions. It's your opportunity to get in front of the right people to share ideas and directly contribute to the future of sport and business in WA.

# OUR 2026 EVENTS

## WACA GROUND: BEHIND THE SCENES

WACA Ground | February 2026

Enter the inner sanctum and go behind the scenes of in a tour of the new WACA Ground. You'll enter restricted spaces like player changerooms, training facilities, broadcast decks and more, gaining insight into live sports, entertainment and event opportunities offered by the revitalised boutique venue.

Following the tour, Members will be welcomed into the newly designed function centre and treated to a unique dining experience.

## AUSTRALIA V INDIA WOMEN'S TEST

WACA Ground | Friday 6 March 2026

Gain insight into fellow Business XI members as they take part in a panel discussion focussed on corporate challenges and successes. Following the panel, watch as two titans of International Cricket, Australia and India, go head-to-head in a Test match at the WACA Ground.

## NEW SEASON SUNDOWNER

Player's Pavilion | July 2026

At our New Season Sundowner, Business XI members will be the first to hear what the 2026-27 cricket season has in store.

John Stephenson, WA Cricket CEO and Kade Harvey, WA Cricket General Manager – High Performance and Elite Teams will share their vision and strategy for the season ahead – on and off the field – providing you with exclusive insight into the business of cricket.

## WA CRICKET FOUNDATION GOLF DAY

Joondalup Golf Course | August 2026

Enjoy a day on the green and support the WA Cricket Foundation in delivering social outcomes through cricket. Connect with other members, donors and players on the course, followed by a post-golf function.

This event is an optional add on to Business XI Membership, with all proceeds donated to the WA Cricket Foundation.

# MEMBERSHIP TIERS

## SILVER

\$1,750

Access for two guests to full Business XI calendar of events for the season (four events per year), with ability to purchase additional tickets

Acknowledgment on WA Cricket website and LinkedIn

Discounted function space hire at the WACA Ground

Exclusive invitation to purchase tickets to WA Cricket Foundation Golf Day

## GOLD

\$5,250

### All Silver benefits, plus:

Invitation for two guests to attend a day at the 2026 International Test Match at Perth Stadium in catered private suite with other Business XI members\*

Invitation for two guests to attend exclusive Black Swan Room to join WACA Board and WA Cricket Executives at one Perth Scorchers Men's Big Bash League match over the 2026-27 season

Access to a dedicated Business Connector who will discuss your company's goals and connect you with other compatible businesses

Choice of one team signed Perth Scorchers jersey or bat

\*Allocated subject to availability, confirm preferred fixture early to avoid disappointment.

\*\*Access to The Ashes replaces tickets included in Silver package.





# EXTENDING YOUR BUSINESS' IMPACT

## **PREMIUM MATCHDAY EXPERIENCES**

Use Perth's premier summer sport to grow your business. Silver members can step into exclusive spaces at The Ashes and KFC BBL to network with Perth's business elite, or upgrade to a Gold membership to entertain clients and prospects within your own private suite.

## **ELEVATE YOUR OWN EVENTS**

Utilise the iconic WACA Ground to sell your business' story. All tiers of Business XI membership receive discounted access to every meeting and event space within the Ground, plus access to our dedicated team to assist you in building a day to remember.

## **CURATED CONNECTIONS**

Discuss your goals and receive tailored recommendations and contacts to grow your network using our Business Connector team, available to our Gold and Platinum members.



To enquire about joining, please contact our Commercial team

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