



**WA  
CRICKET**

**HER WAY MARKETING TOOLKIT**  
SEASON 2025-26

# 2025-2026 TOOLKIT

This deck has been created for use to inform on the available assets for WA Cricket's new arm of Women's Cricket, **HER WAY**.

These assets can be used for girls or women only events, programs or clinics.

There are three stream, **PLAY, LEAD, SUPPORT**, within each of the available assets.

## WHAT'S INSIDE?

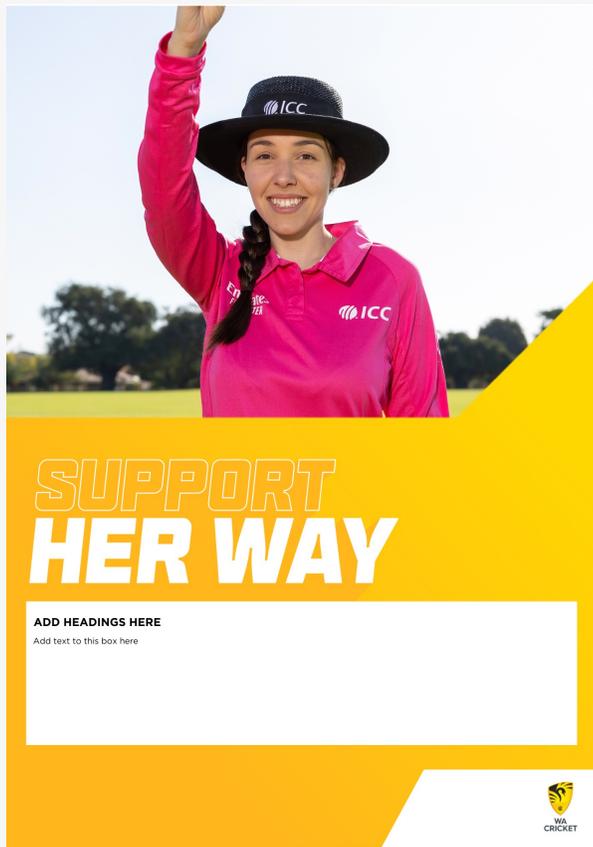
A3/A4/A5 Posters & Flyers

Social Assets

Email Header

Email Banner with CTA





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## A3/A4/A5 POSTERS & FLYERS

Editable and generic posters and flyers are available for you to use within your community. You can use these assets to promote your programs.

Just add in your program name, information and registration link.

Send to a local printer to get these produced.

[DOWNLOAD HERE](#)

Download, edit, save and print!



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## SOCIAL ASSETS

Static options for social media are available to post on club Facebook and Instagram accounts. There are editable options available for those wanting to use their own images.

These can be used to promote programs and clinics.

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Download, edit, save, post!



## EMAIL HEADER

Editable and generic options are available for you to use within your network. You can use these email headers to promote your club and registration.

If you have an image you would like to use, just add it in.



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## EMAIL BANNER

Editable and generic options are available for you to use within your network. You can use these email banners to promote your club, registration and events.



Add in your event's information, add in your registration link and upload into your email.



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